

Kenlee Pr  sum  

Product Designer

I shape product direction by simplifying complex systems, aligning with cross-functional teams, and leveraging data-informed insights to deliver experiences that align customer needs with business goals

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Skills and Tools

Product Design & UX

Product Design
User Experience (UX) Design
User Interface (UI) Design
Interaction Design
Information Architecture
User Flows & Journey Mapping
Design Systems & Pattern Libraries
Accessibility (WCAG)
Data-Driven Design
Design Thinking
Figma
Adobe Creative Suite (Photoshop, Illustrator, InDesign)

Research & Validation

User Research
Usability Testing
Qualitative & Quantitative Insights
Prototyping (Low-High Fidelity)

Engineering Collaboration

Agile / Scrum
Jira
GitHub
VS Code
Cursor

Frontend & Technical Foundations

HTML / CSS
Tailwind CSS
React
Next.js

Leadership

Strategic Thinking
Clear Communication
Empathy & User Advocacy
Adaptability & Continuous Learning

Education

Brown University

Masters in Science, Technology Leadership

Syracuse University

Bachelor of Fine Arts in Communication Design

Relevant Experience

Senior UX Designer

Immuta (Enterprise data security and governance SaaS platform)

Boston, MA
Feb 2022-Present

- Leading the design of Immuta's data onboarding experience, delivering direct value to 76% of customers and 90% of SaaS users by streamlining data integration and tech stack workflows.
- Shipped 6+ platform integrations, including Immuta's first native Amazon S3 integration, accelerating data onboarding and simplifying security configuration for users.
- Designed Domain Policy Enforcement, a new platform capability enabling data owners to apply domain-specific access controls and strengthen security at scale.
- Leveraging AI-powered prototyping to refine workflows, accelerate alignment, and improve cross-functional collaboration across design, product, and engineering teams
- Supported the evolution of the design system by designing atomic-level components that enable consistent, scalable UI development.
- Partnering closely with Product and Engineering to deliver user-centered solutions through rapid iteration, prototyping, and continuous feedback
- Partnered on the design of Immuta Marketplace and designed Multi-Approver Workflows to support secure, role-based approvals while maintaining operational efficiency
- Recipient, Humble Intellect Core Values Award (2023)— recognized for embodying humility, curiosity, and open-minded collaboration while delivering high-impact UX solutions

User Experience Associate

Duck Creek Technologies (Enterprise insurance SaaS platform)

Boston, MA
Apr 2020-Jan 2022

- Led the growth and scaling of a design system, setting design standards and best practices to support 10+ B2B and B2C SaaS applications, enhancing consistency, efficiency across teams and reducing sprint time by 25%.
- Documented and maintained a flexible, white-labeled design system tailored for insurance software, enabling customers to easily customize and brand the system to fit their unique user flow and branding requirements while ensuring consistency and scalability across applications.
- Redesigned a core feature by introducing templates to streamline product configuration and development for insurers, securing stakeholder approval and improving user satisfaction and product adoption.

UX/UI Designer (Contract)

Bend Financial (Healthcare and fintech SaaS platform)

Boston, MA
Nov 2019-Jan 2020

- Led the design of Bend Financial's user experience to strengthen consumer relationships with their HSAs, making the product more accessible and appealing to a diverse range of healthcare consumers.
- Iterated on key workflows to enhance usability and engagement, improving how users interact with and manage their healthcare savings.
- Envisioned and refined experiences to streamline user interactions, creating solutions that simplify complex healthcare concepts for everyday users.

User Experience Design Fellowship

General Assembly (Professional development)

Boston, MA
Nov 2019-Jan 2020

- Led end-to-end UX design across 400+ hours of individual and team projects, applying user research, information architecture, and prototyping to solve real-world business challenges. Collaborated cross-functionally to iterate on solutions and deliver user-centered outcomes aligned with stakeholder goals.

Volunteer Experience

Cambridge Public Schools Career Labs

Oct 2024-Jun 2025

- Collaborating with the program manager to enhance curriculum aimed at fostering student engagement, skill development, and career pathway exploration.

BUILD Boston

May 2024-Jun 2025

- Supporting students at events designed to strengthen communication, collaboration, and problem-solving skills through practical, real-world business challenges